# Reelgood

Unspooled 2025

TV & Movie Streaming Data Insights

# A data-driven look at how TV streaming evolved in 2025, including:

- Most New Streaming Content

- Busiest Production Companies

- Fastest-Growing Genres

- Most Credited Actors

- Streaming Library Content Changes

- Largest Streaming Libraries

- SVOD-AVOD-TVOD Growth

- Top TV & Movie Titles

# Most New TV Show Content in 2025 by Genre

2,749 new TV shows released

Genre	Count
Drama	930
Documentary	572
Comedy	335
Crime	308
Reality	288
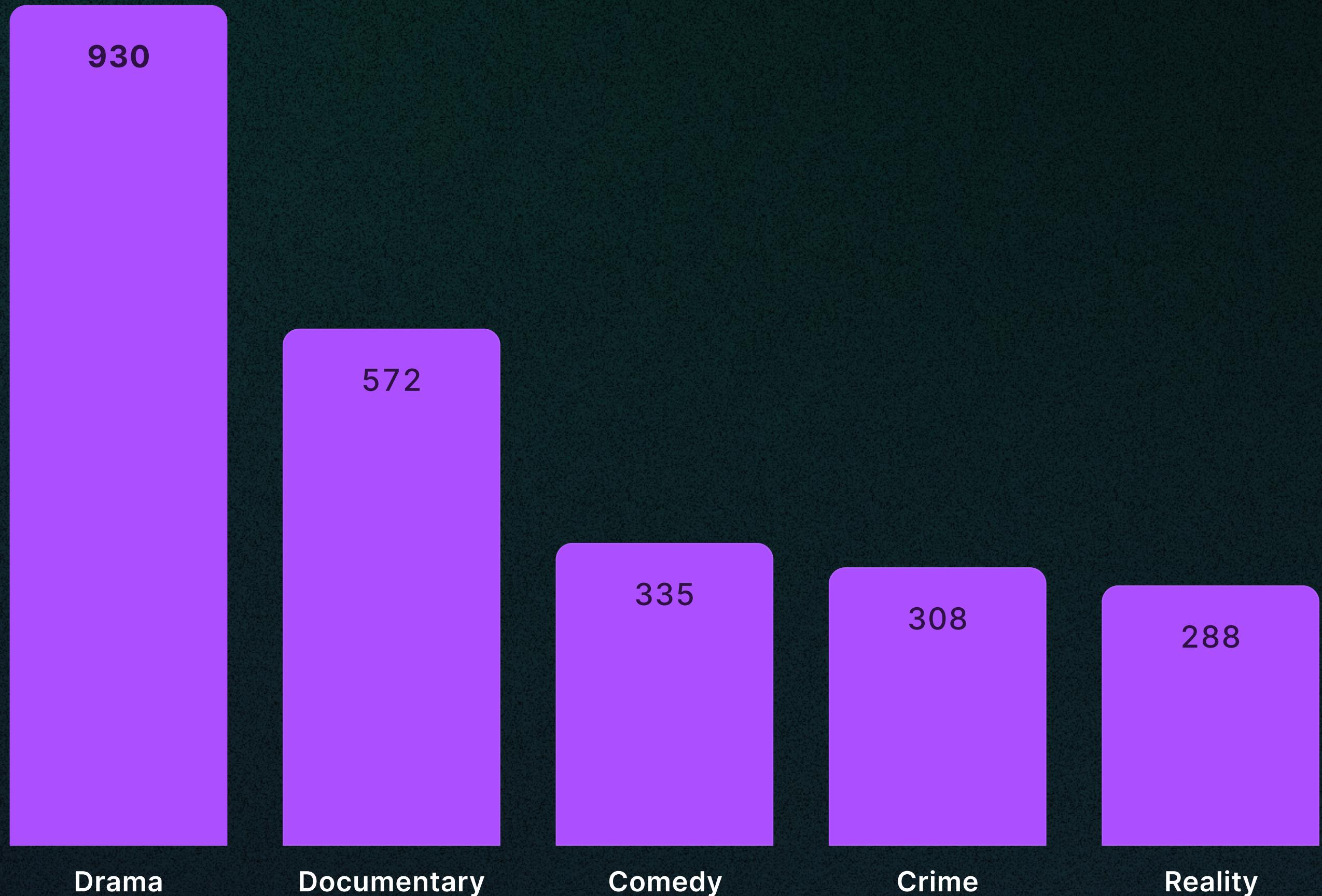
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Source: Reelgood metadata and title availability database

Most New Movie Content in 2025 by Genre
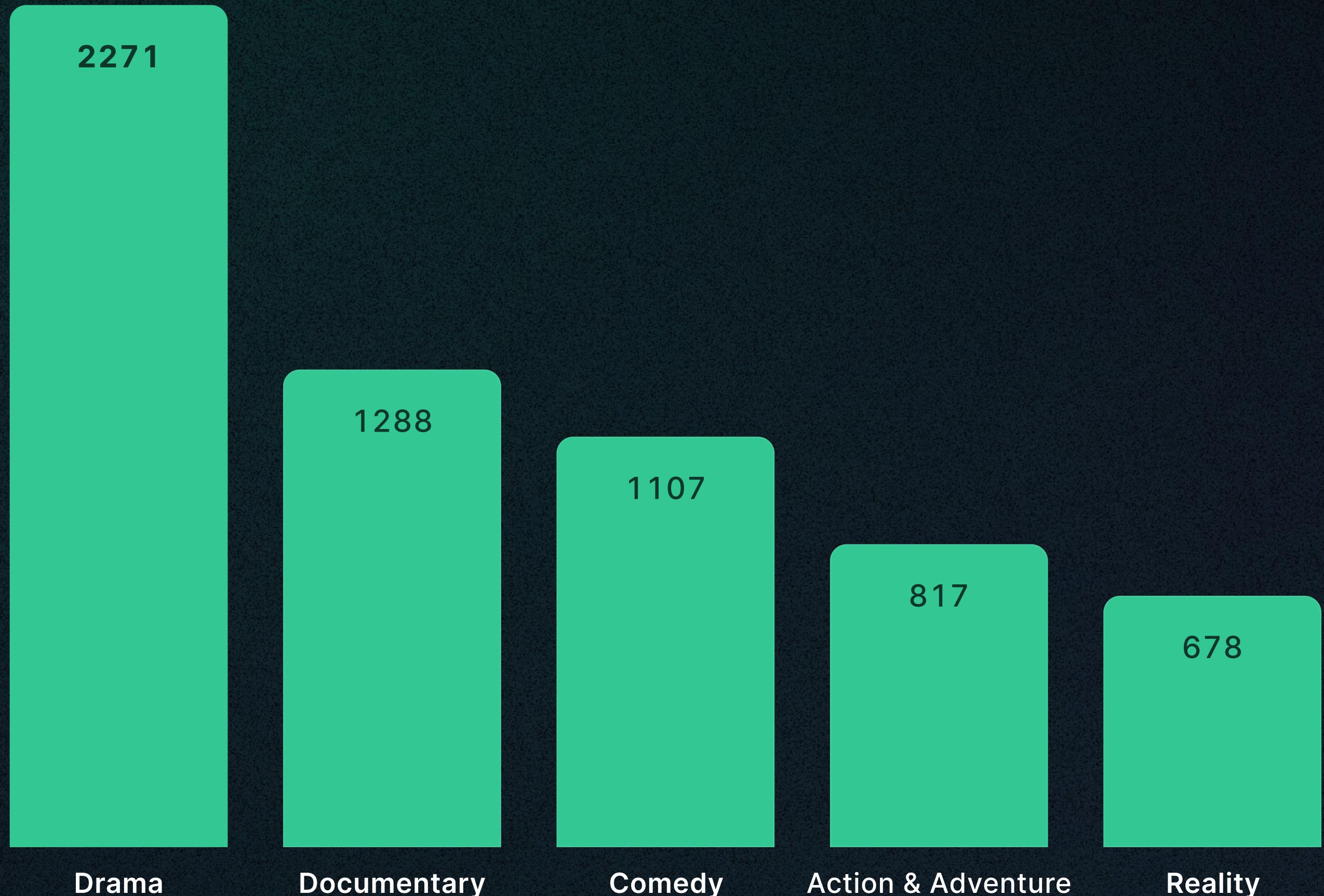
Reelgood

6,465 new movies released

Drama	Documentary	Comedy	Action & Adventure	Reality
2271	1288	1107	817	678

Busiest Production Companies in 2025

Most titles released by and top rated title per production company

Company	Titles
Disney+ (PARADISE)	127
amazon (THE TERMINAL LIST: DARK WOLF)	94
WARNER BROS. (THE PITT)	81
NBCUniversal (DRAGON)	71
NETFLIX (Wake Up Dead Man)	66
Paramount (DEXTER RESURRECTION)	59
Hallmark (HAUL OUT THE HALLOWEEN)	46
SONY PICTURES (PLURIBUS)	35
LIONSGATE (BALLERINA)	34
BBC (Sentimental Value)	26
Apple Studios (F1)	22
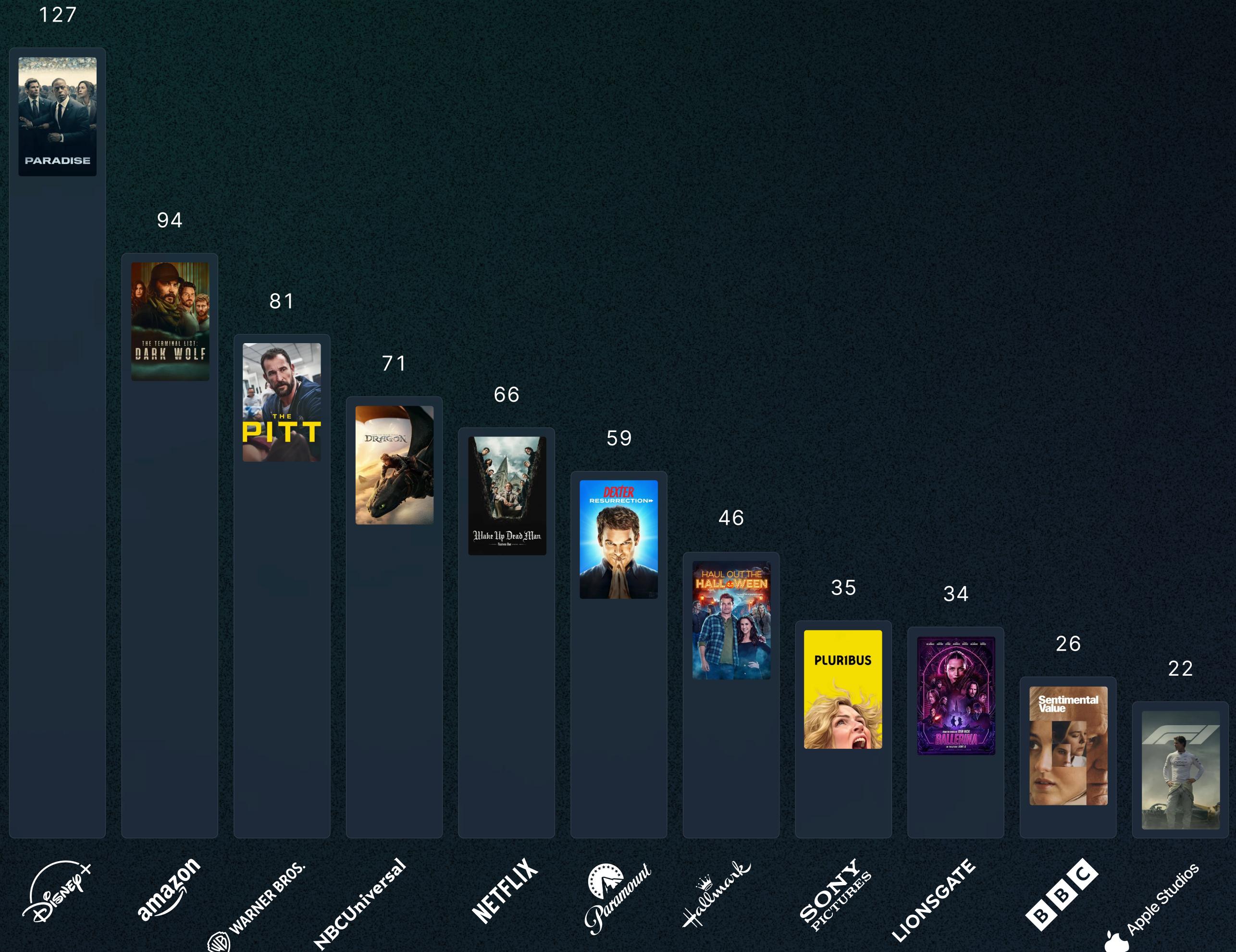
Top Sub-genres of TV Shows Released in 2025

2,749 new TV shows released in 2025

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Adaptation	Suspense	True Story	Sports	Supernatural
225	82	67	57	54
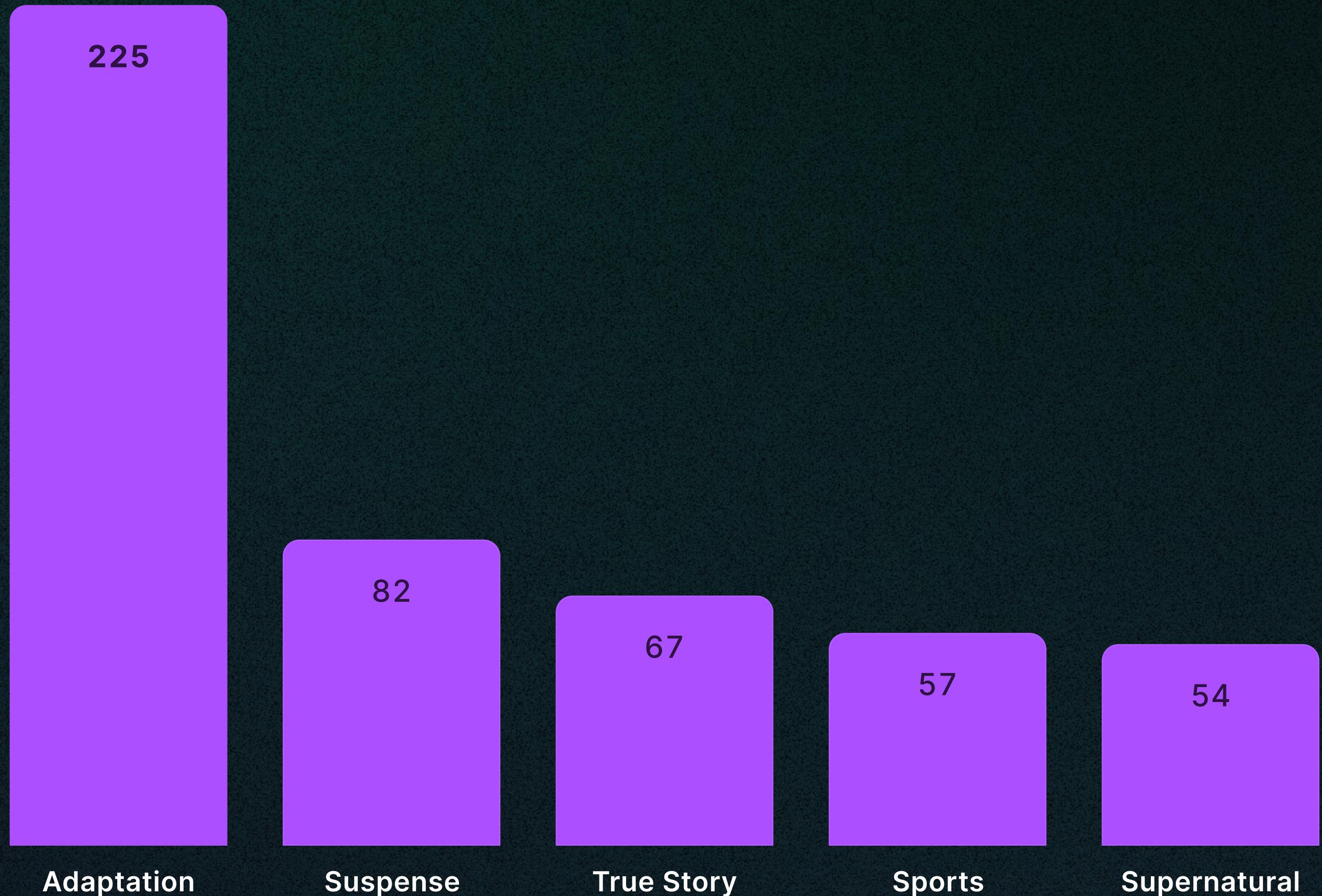
Top Sub-genres of Movies Released in 2025

6,465 new movies released in 2025

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Adaptation	Supernatural	Suspense	Survival	True Story
165	94	89	79	77

Top Actors With Most Combined TV & Movie Credits in 2025

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excluding animation & anime, listed in top 10 of cast

Actor	Credits
Eric Roberts	11
Pedro Pascal	7
Michael Paré	7
Dermot Mulroney	7
Josh Brolin	7
Robert De Niro	6

Source: Reelgood metadata and title availability database
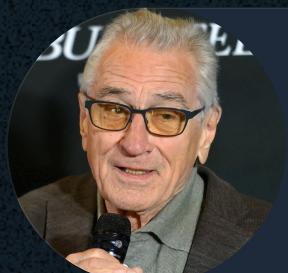
Streaming TV Show Library Changes in 2025

Major streaming services title gains/losses

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Service	Change
Disney+	+37.9%
prime video	+31.5%
NETFLIX	+12.0%
tv	+9.1%
hulu	+3.6%
HBO max	+1.2%
Paramount+	−1.4%

-10% 0 10% 20% 30% 40%
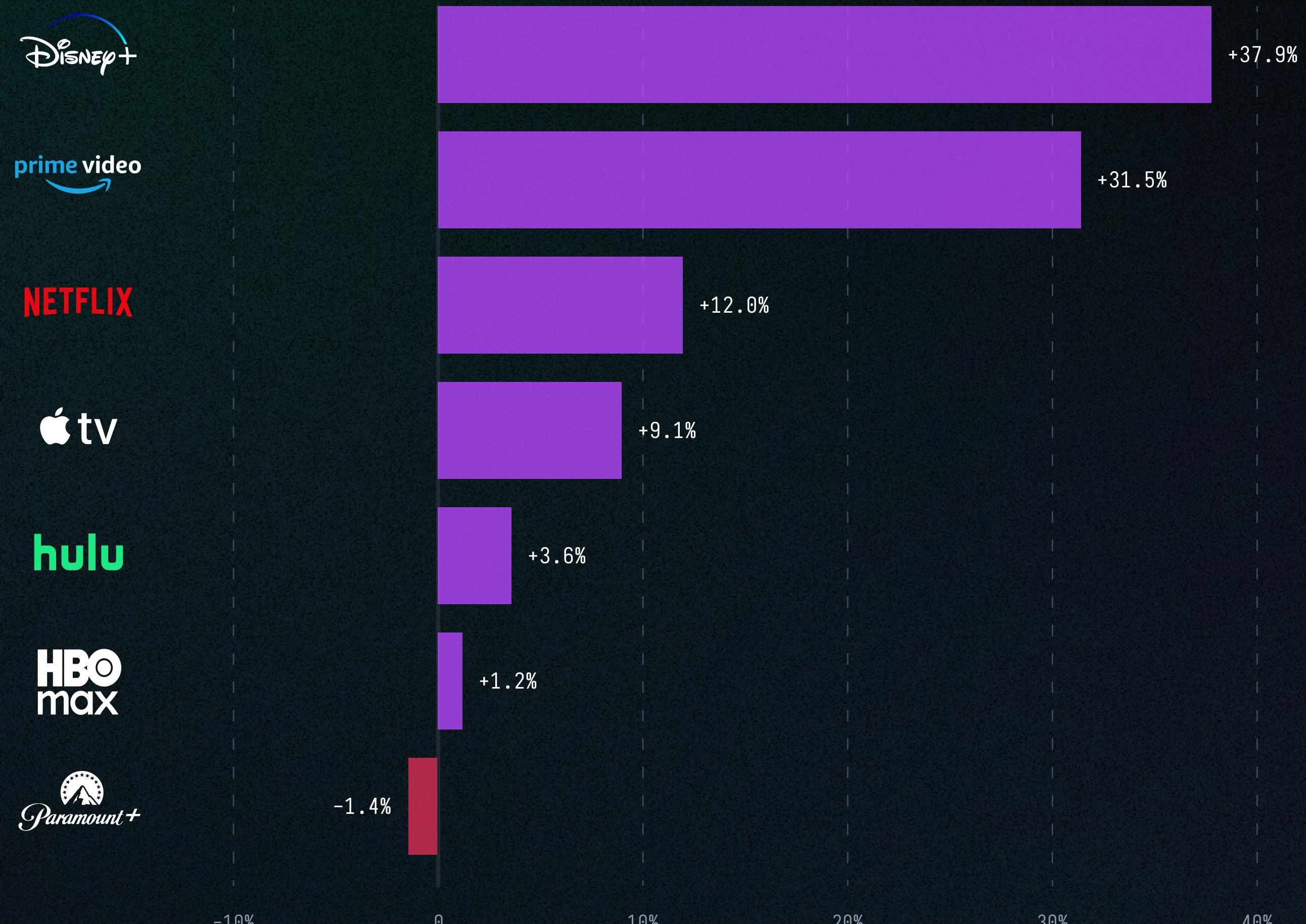
Source: Reelgood metadata and title availability database

Streaming Movie Library Changes in 2025

Major streaming services title gains/losses

Reelgood

Service	Change
Paramount+	+16.6%
Disney+	+5.1%
prime video	+3.9%
NETFLIX	+1.9%
HBO max	-2.8%
tv	-20.7%
hulu	-38.1%

-40% -30% -20% -10% 0% 10% 20%
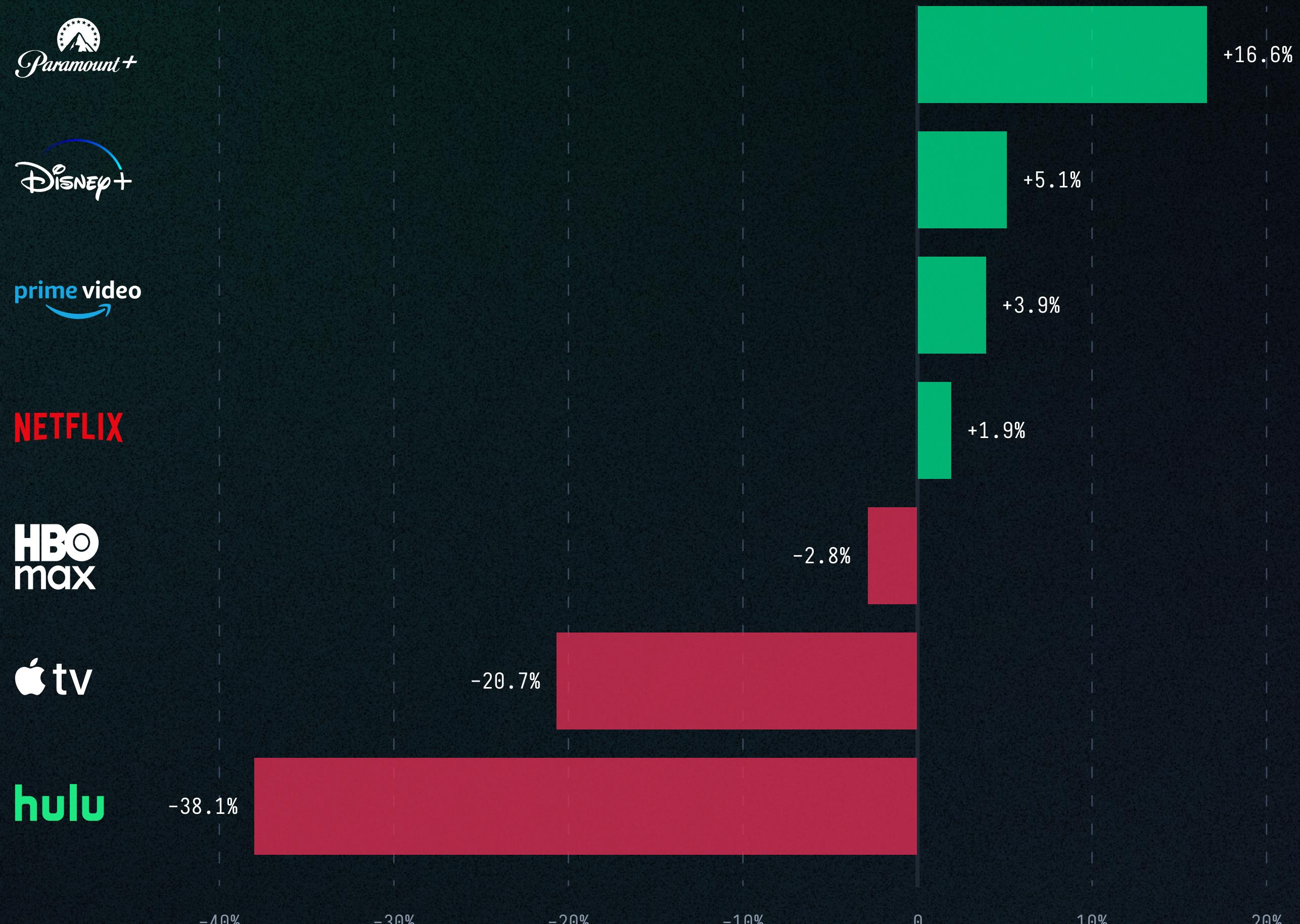
Largest Library Genre Gains in 2025

Largest genre gains per content type. Major streaming services.

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Legend:
- ● TV Shows (purple)
- ● Movies (green)

Apple TV
- Animation: 21.4%
- Documentary: 23.8%

HBO Max
- Crime: 13.5%
- Anime: 40.7%

hulu
- Documentary: 21.1%
- LGBTQ: 54.2%

Paramount+
- Crime: 45.6%
- Biography: 55.6%

prime video
- Mystery: 62.8%
- Children: 19.4%

NETFLIX
- Sport: 30.4%
- Science Fiction: 90.5%

Disney+
- Crime: 110.0%
- Music: 29.4%
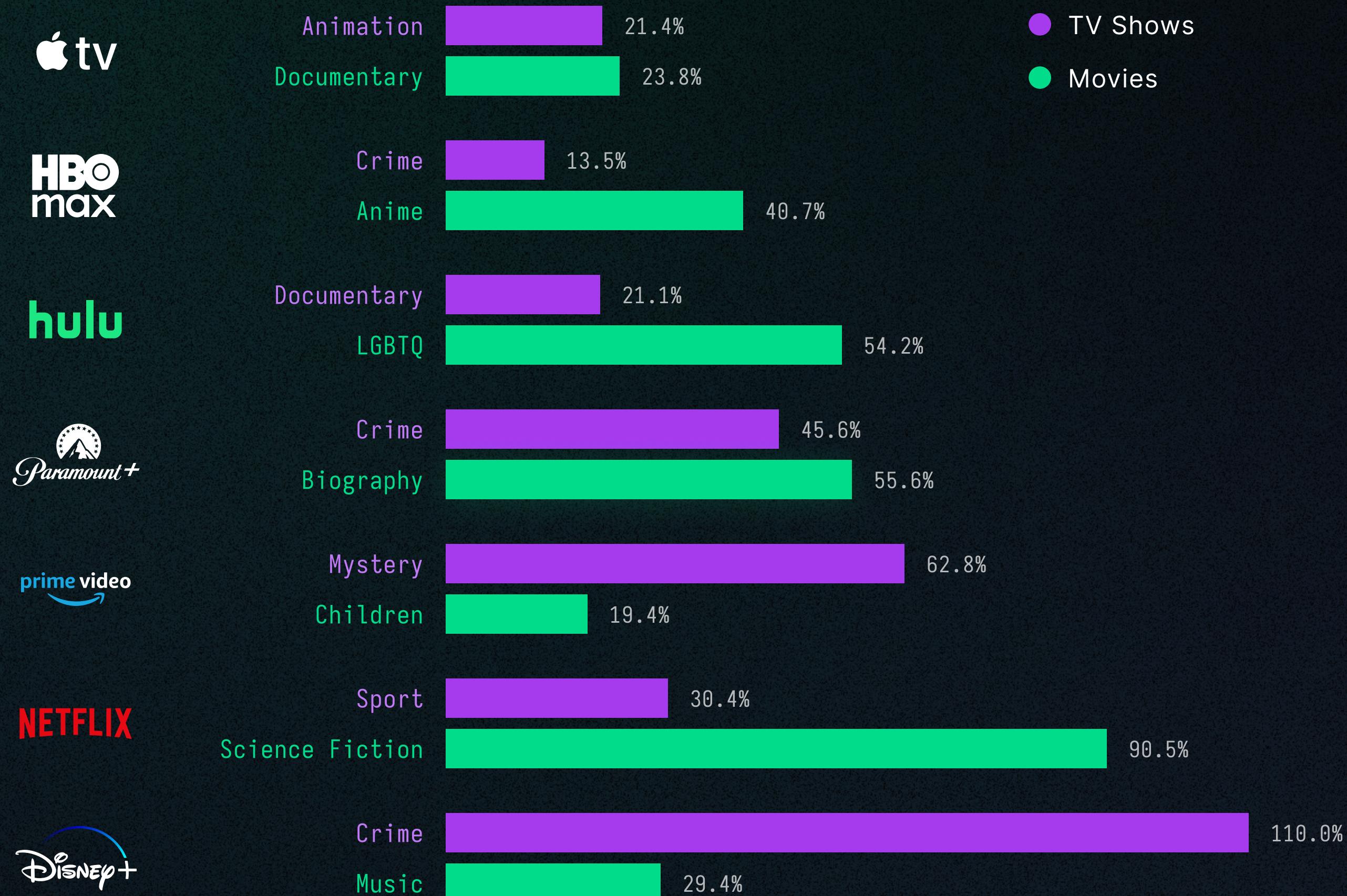
Largest Genre Changes in Content Catalog in 2025

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Largest genre gain and loss for TV shows & movies combined. Major streaming services

Disney+
Biography −26.4% | Reality +101.7%

Paramount+
Sport −26.9% | Biography +63.2%

NETFLIX
Animation −3.2% | Science Fiction +60.6%

prime video
Film Noir −29.7% | Game Show +45.0%

HBO max
Action & Adventure −23.4% | Anime +37.5%

hulu
Children −37.7% | LGBTQ +30.2%

tv
Romance −8.3% | Children +21.7%

−75%   −50%   −25%   0   25%   50%   75%   100%
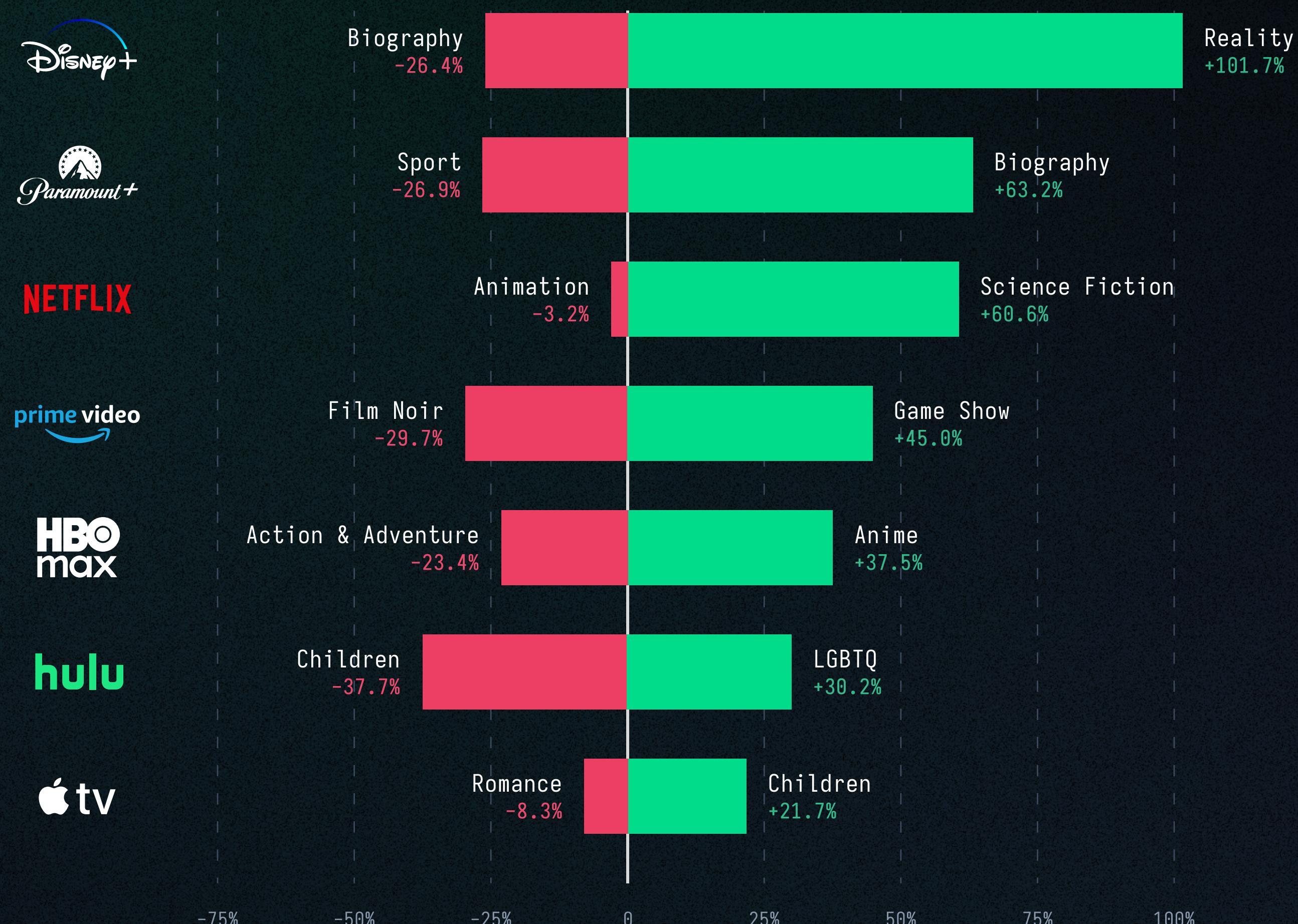
Source: Reelgood metadata and title availability database

Most New Titles in 2025 by Major Streaming Service

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- ● New Movies
- ● New TV Shows

Service	New Movies	New TV Shows
prime video	4386	1538
NETFLIX	1034	533
hulu	721	448
HBO max	486	201
Paramount+	434	131
Disney+	151	170
◉ tv	16	40
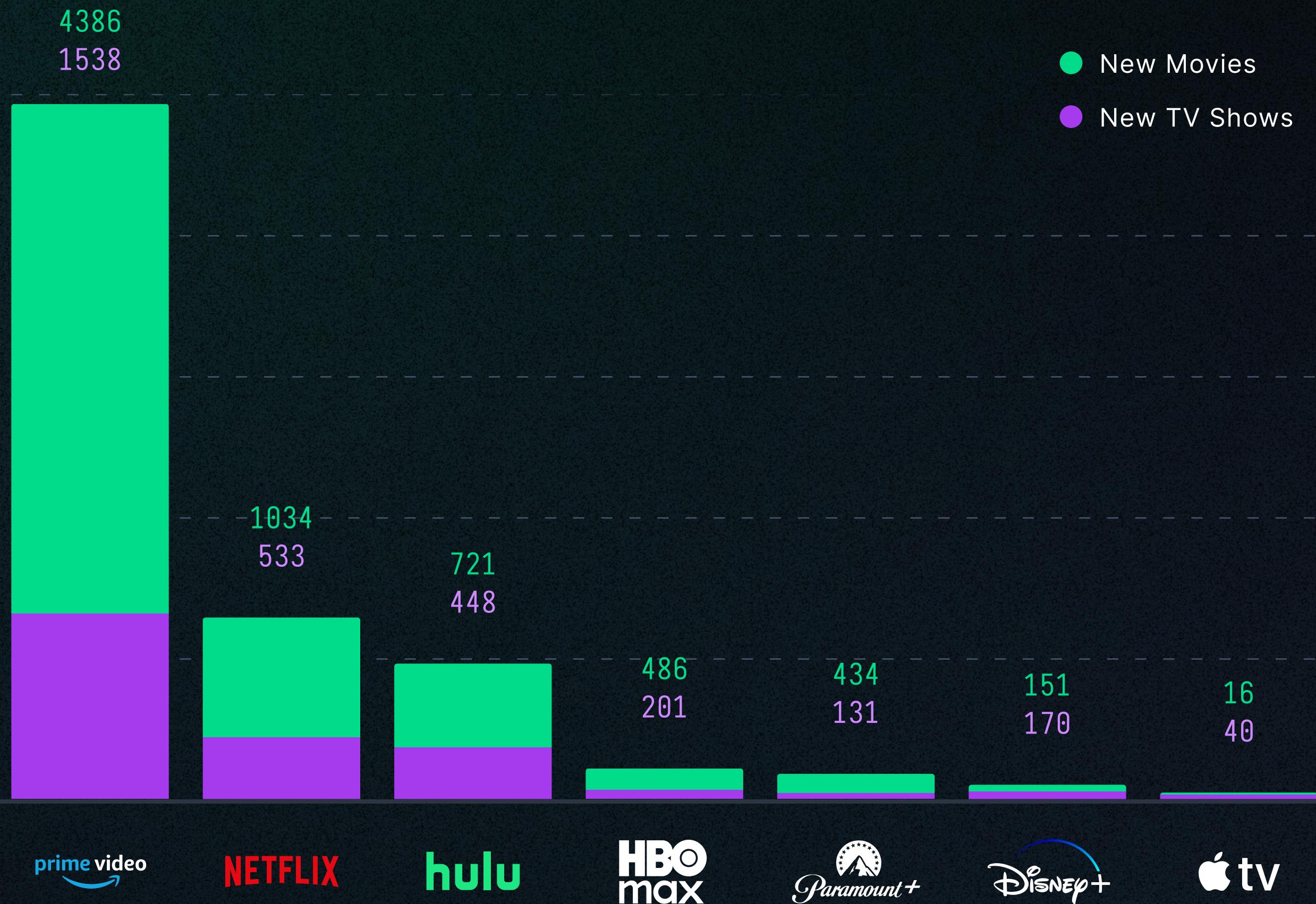
Highest New Content Share in 2025

Percent of each service's library consisting of titles released in 2025

32.8% — hulu
31.5% — Paramount+
20.8% — prime video
20.7% — NETFLIX
17.9% — HBO max
14.4% — tv
13.7% — Disney+
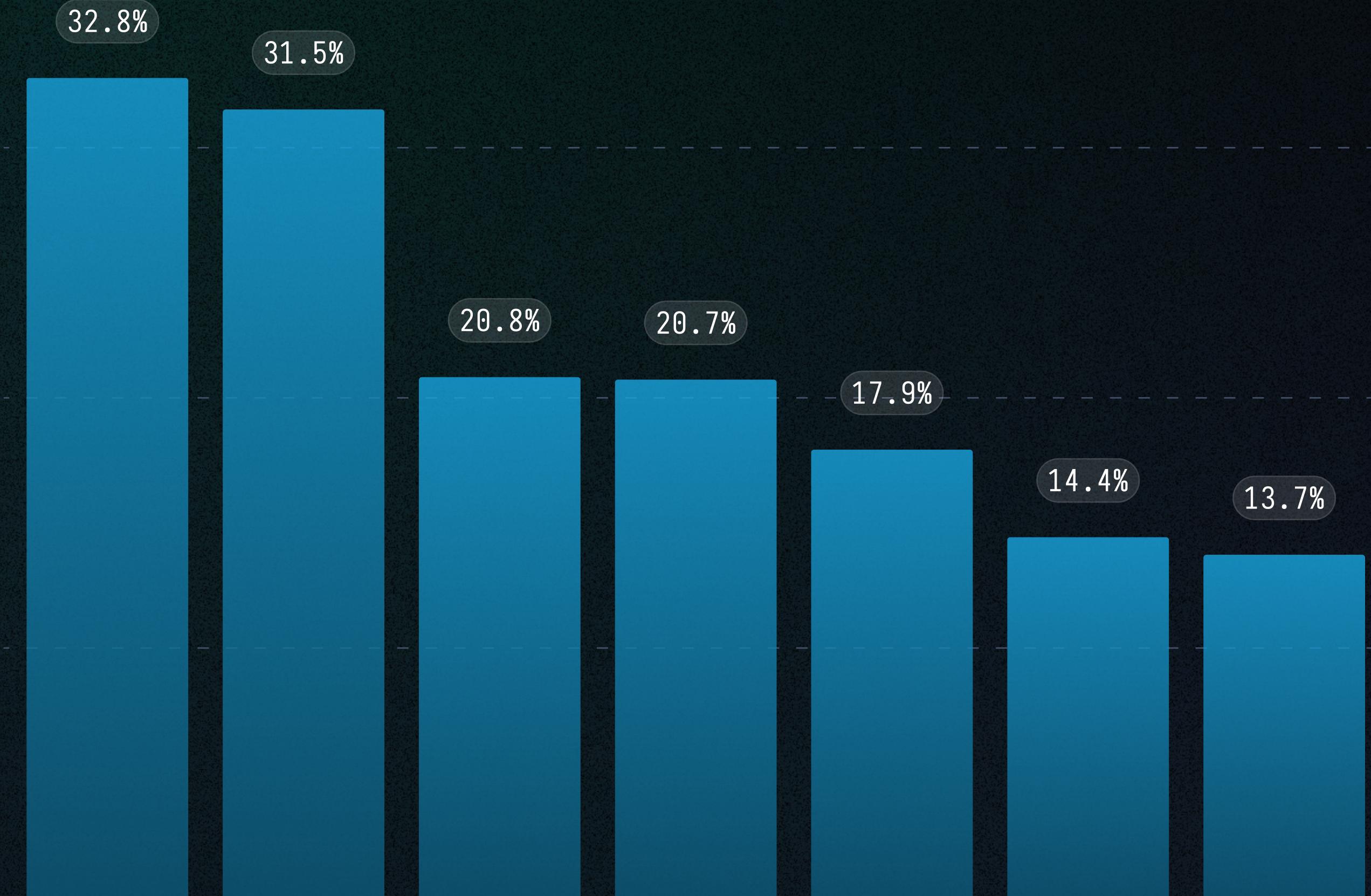
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Most New Content by Sub-Genre in 2025

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Doctor, Supernatural, Based-on-novel
(HBO max)

Doctor, Supernatural, Based-on-novel
(prime video)

Holiday, Christmas, Religion
(peacock)

Doctor, Based-on-novel, Religon
(hulu)

Based on novel, Political
(Paramount+)

Sports, Supernatural, Music
*(Disney+)*

Doctor, Based-on-novel, Suspense
(NETFLIX)

Based-on-novel, Doctor, Sports,
(Apple tv)

AVOD, SVOD, TV Everywhere, TVOD Growth

Catalog count by service type (December snapshots, 2019-2025)

CATALOG COUNT

Legend:
- TVOD
- SVOD
- AVOD
- TV Everywhere

Y-axis: 0, 20k, 40k, 60k, 80k, 100k, 120k

X-axis: Dec. 2019, 2020, 2021, 2022, 2023, 2024, Dec. 2025
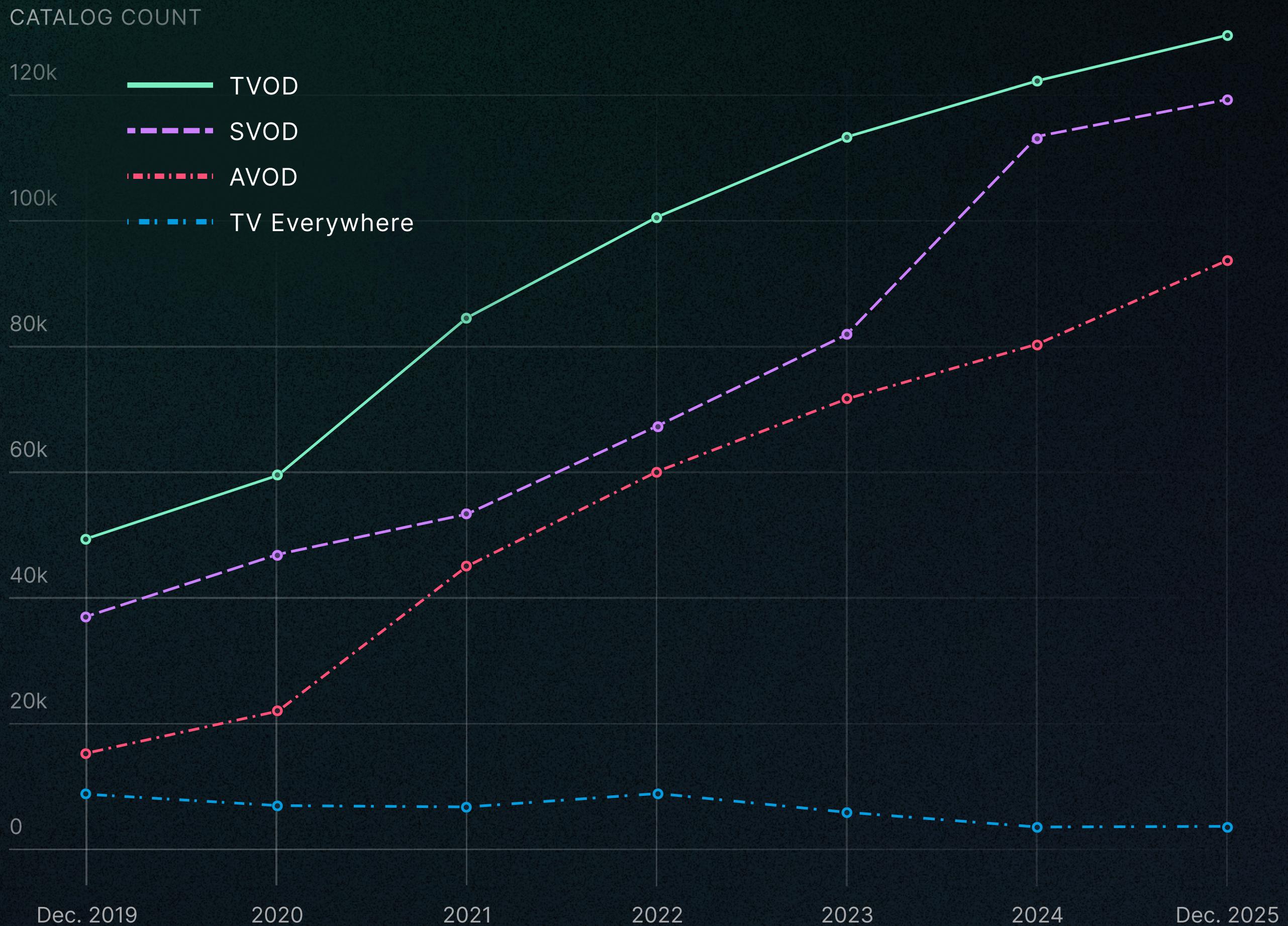
Most Popular Movies & TV Shows in 2025

Overall ranking using US streaming+engagement activity on SVOD, AVOD services via Reelgood app; most popular title per service

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The Gorge	Pluribus

 tv

The Amateur	Paradise

hulu

28 Days Later	Untamed

NETFLIX

The Substance	Task

HBO max

Wicked	All Her Fault

peacock

Conclave	Fallout

prime video

The Naked Gun	Landman

Paramount+

Source: Reelgood metadata and title availability database

The Modern Standard in
TV & Movie Metadata
and Streaming Title Availability

See How Reelgood Can Power...

Consumer products via a single source of truth

Licensing decisions & rights management

Industry insights

Competitive analysis

Real-time global streaming service coverage
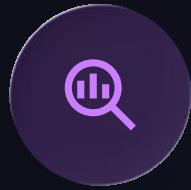
99%+ accurate data - no duplicates or mismatches

Reach out at *data.reelgood.com!*

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