



Unspooled 2025

TV & Movie Streaming
Data Insights

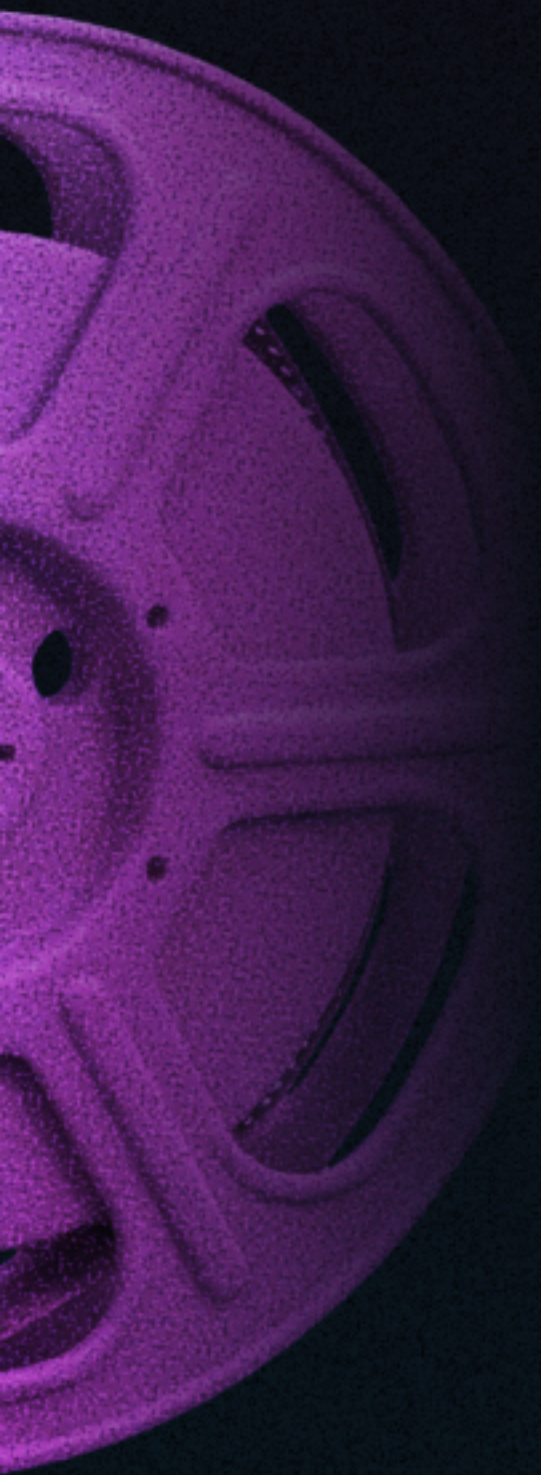


▶ **Reelgood** Unspooled 2025

TV & Movie Streaming Data Insights

Explore key insights from last year's streaming industry, including:

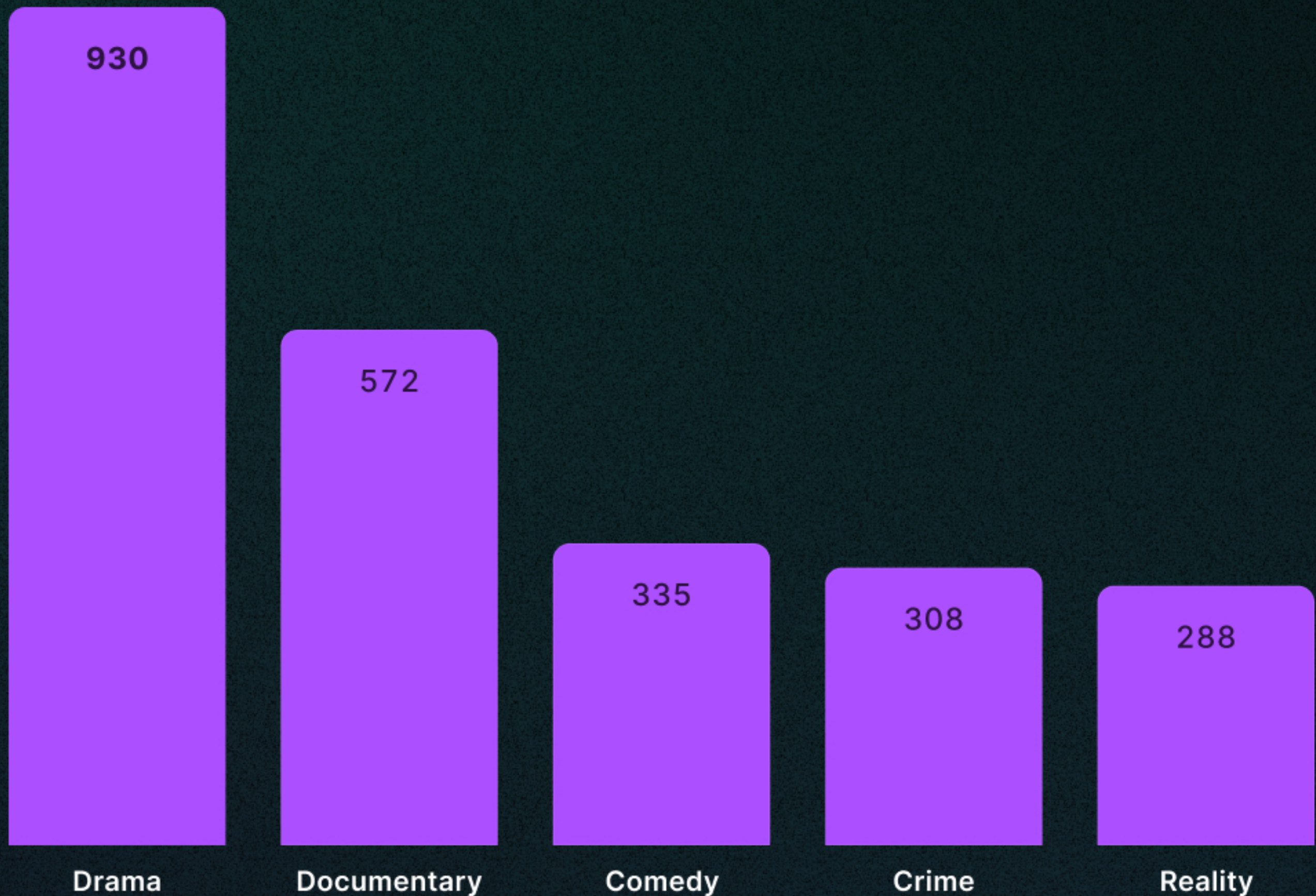
- Busiest Production Companies
- Most New Streaming Content
- SVOD-AVOD-TVOD Growth
- Largest Streaming Libraries
- Top TV & Movie Titles
- Most Credited Actors
- Fastest-Growing Genres
- Streaming Library Content Changes



Most New TV Show Content in 2025 (by Genre)



2,749 new TV shows released

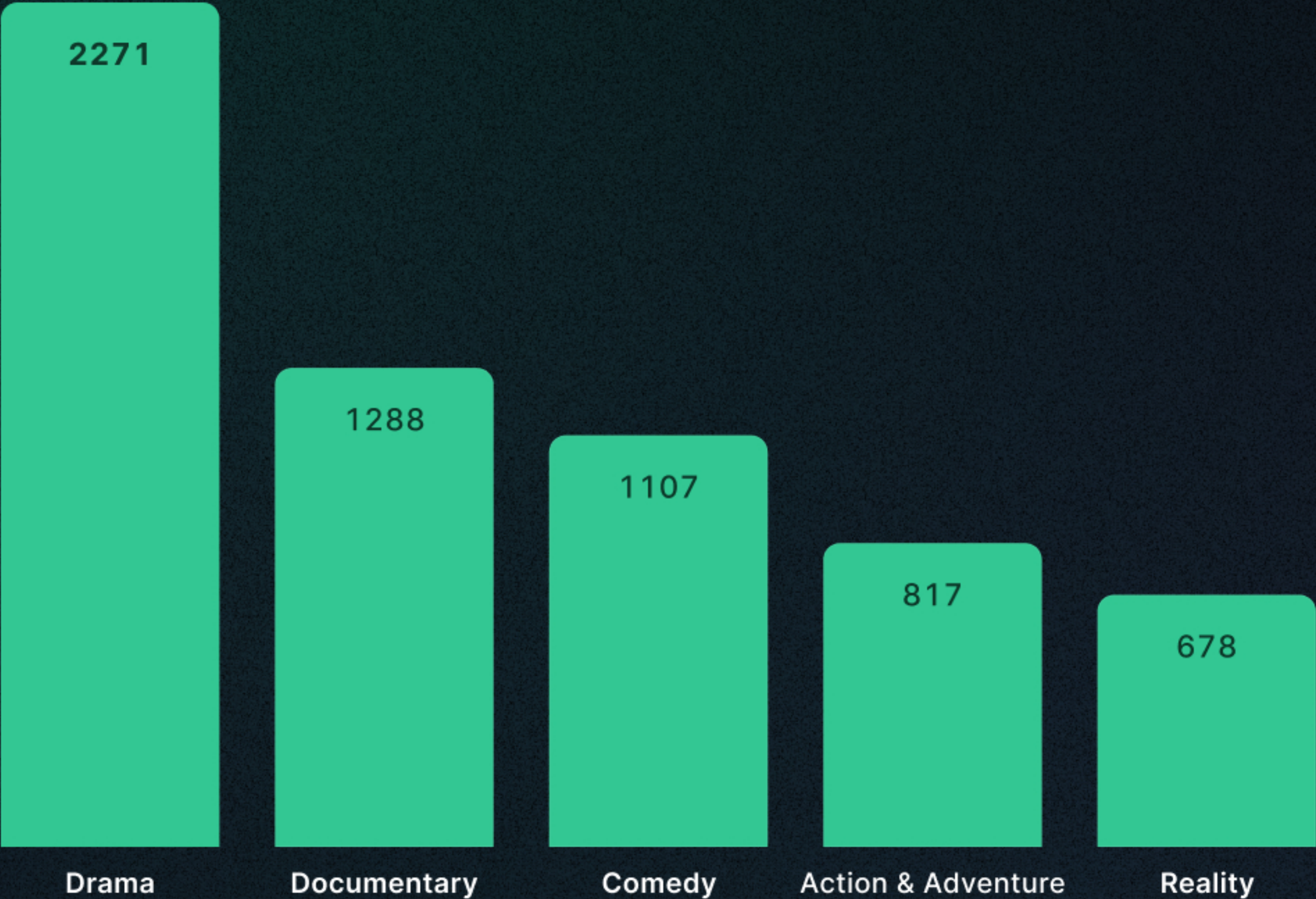


Source: Reelgood metadata and title availability database

Most New Movie Content in 2025 (by Genre)



6,465 new movies released

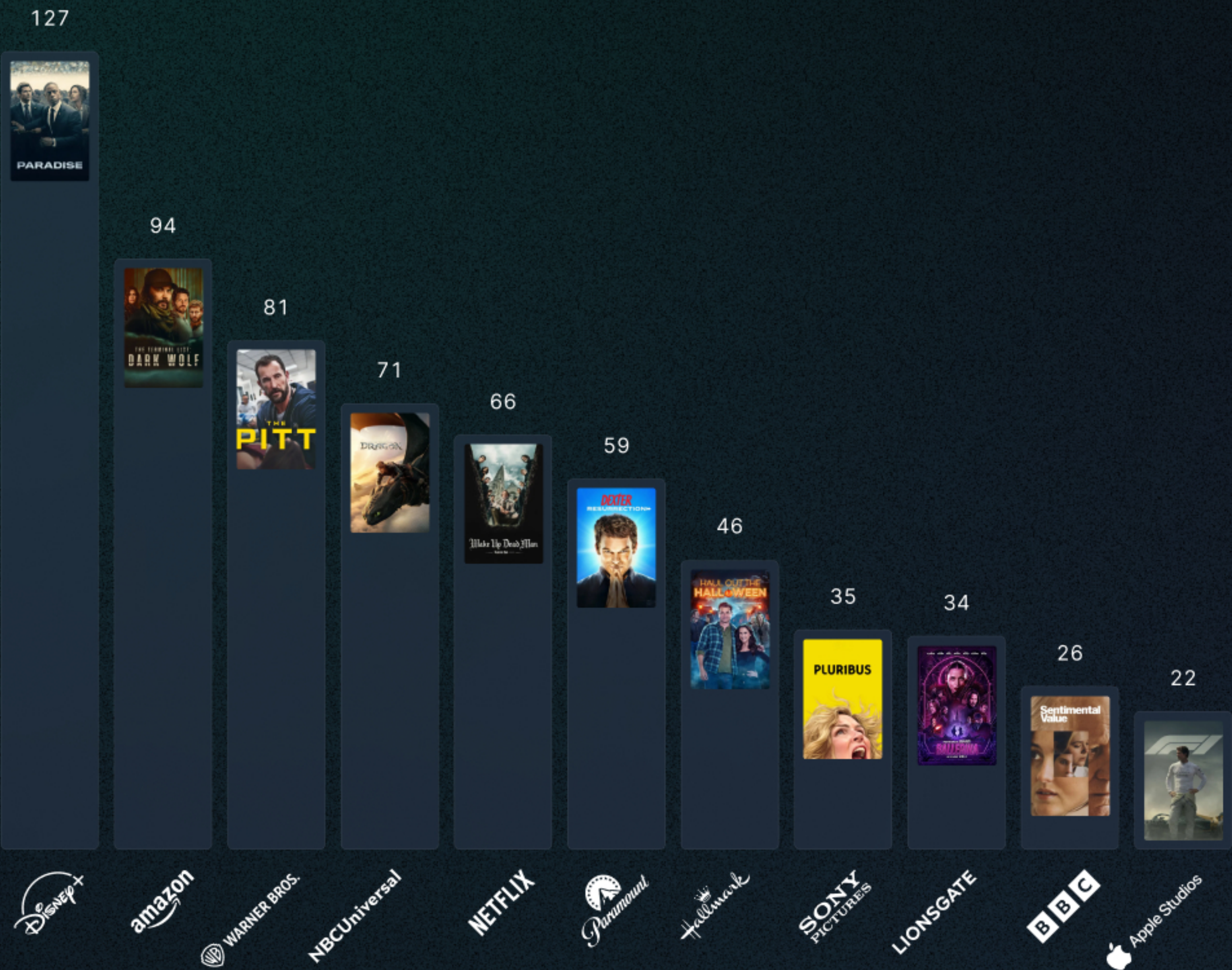


Source: Reelgood metadata and title availability database

Busiest Production Companies in 2025



Most titles released by and top rated title per production company



Source: Reelgood metadata and title availability database

Top 5 Sub-genres of TV Shows Released in 2025



2,749 new TV shows released in 2025



Source: Reelgood metadata and title availability database

Top 5 Sub-genres of Movies Released in 2025



6,465 new movies released in 2025



Source: Reelgood metadata and title availability database

Top Actors With Most Combined TV & Movie Credits in 2025

excluding animation & anime,
listed in top 10 of cast

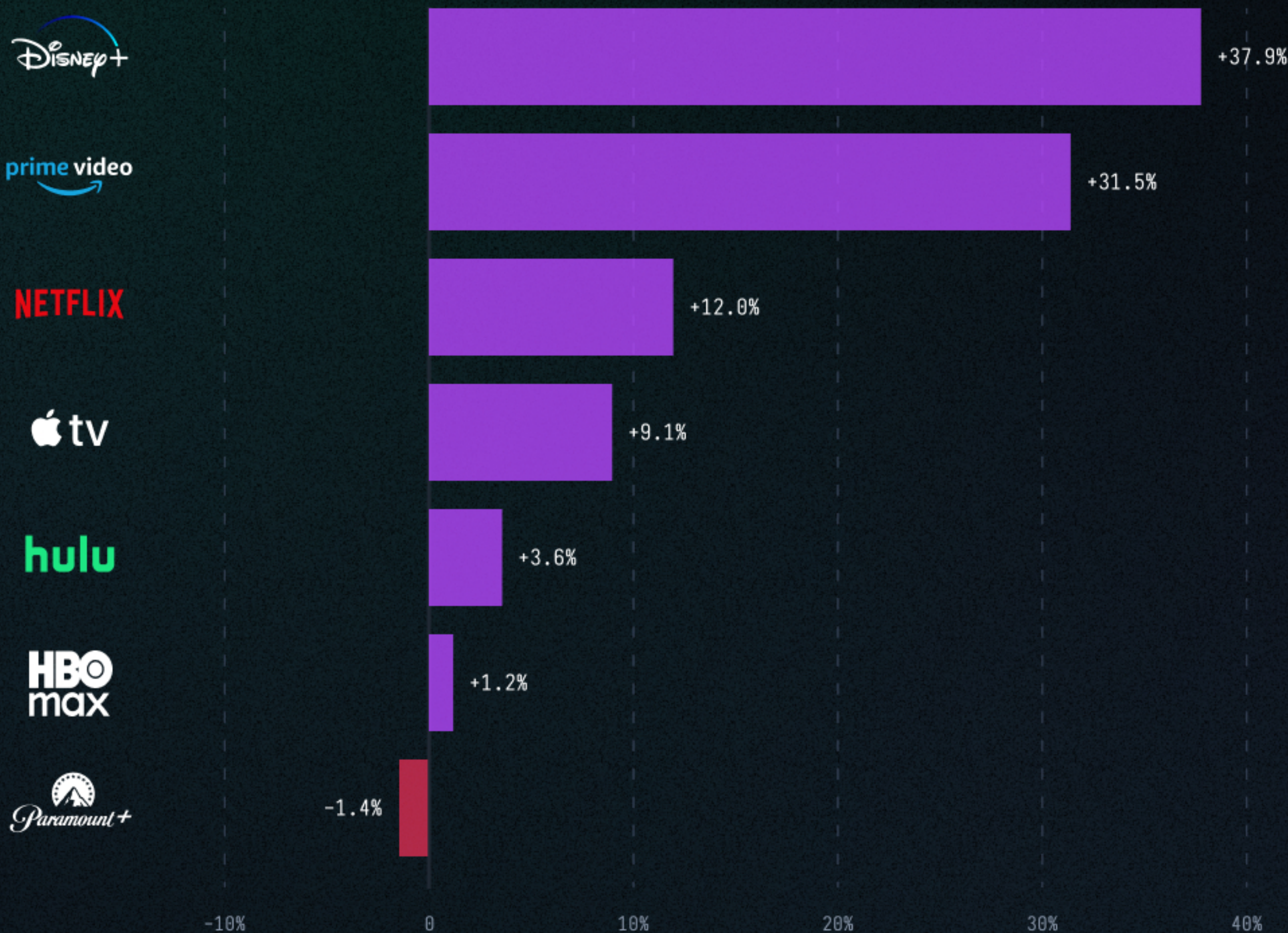


	Eric Roberts	11	
	Pedro Pascal	7	
	Michael Paré	7	
	Dermot Mulroney	7	
	Josh Brolin	7	
	Robert De Niro	6	

Streaming TV Show Library Changes in 2025



Major streaming services title gains/losses

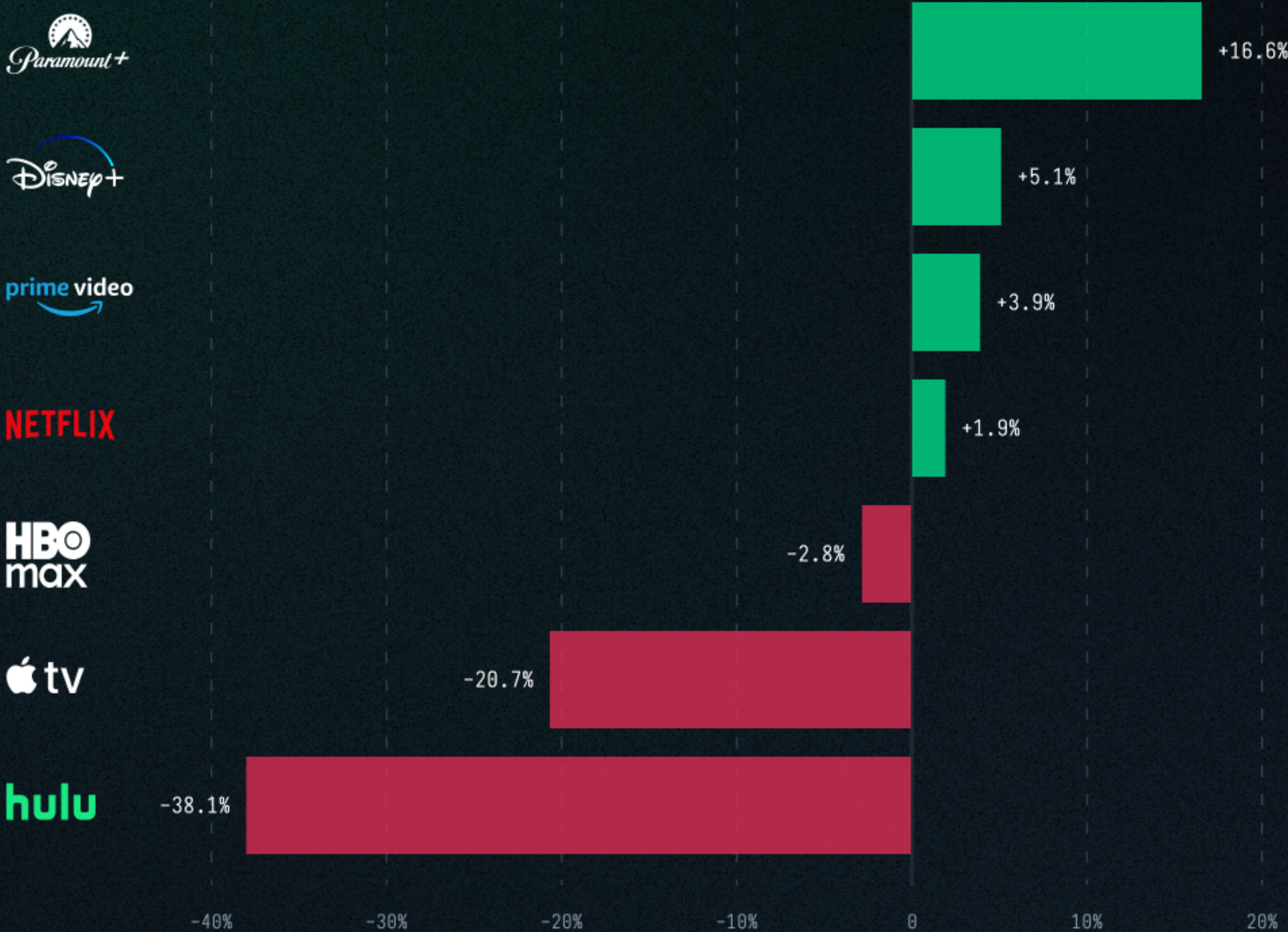


Source: Reelgood metadata and title availability database

Streaming Movie Library Changes in 2025



Major streaming services title gains/losses



Source: Reelgood metadata and title availability database

Largest Library Genre Gains in 2025



Largest genre gains per content type. Major streaming services.

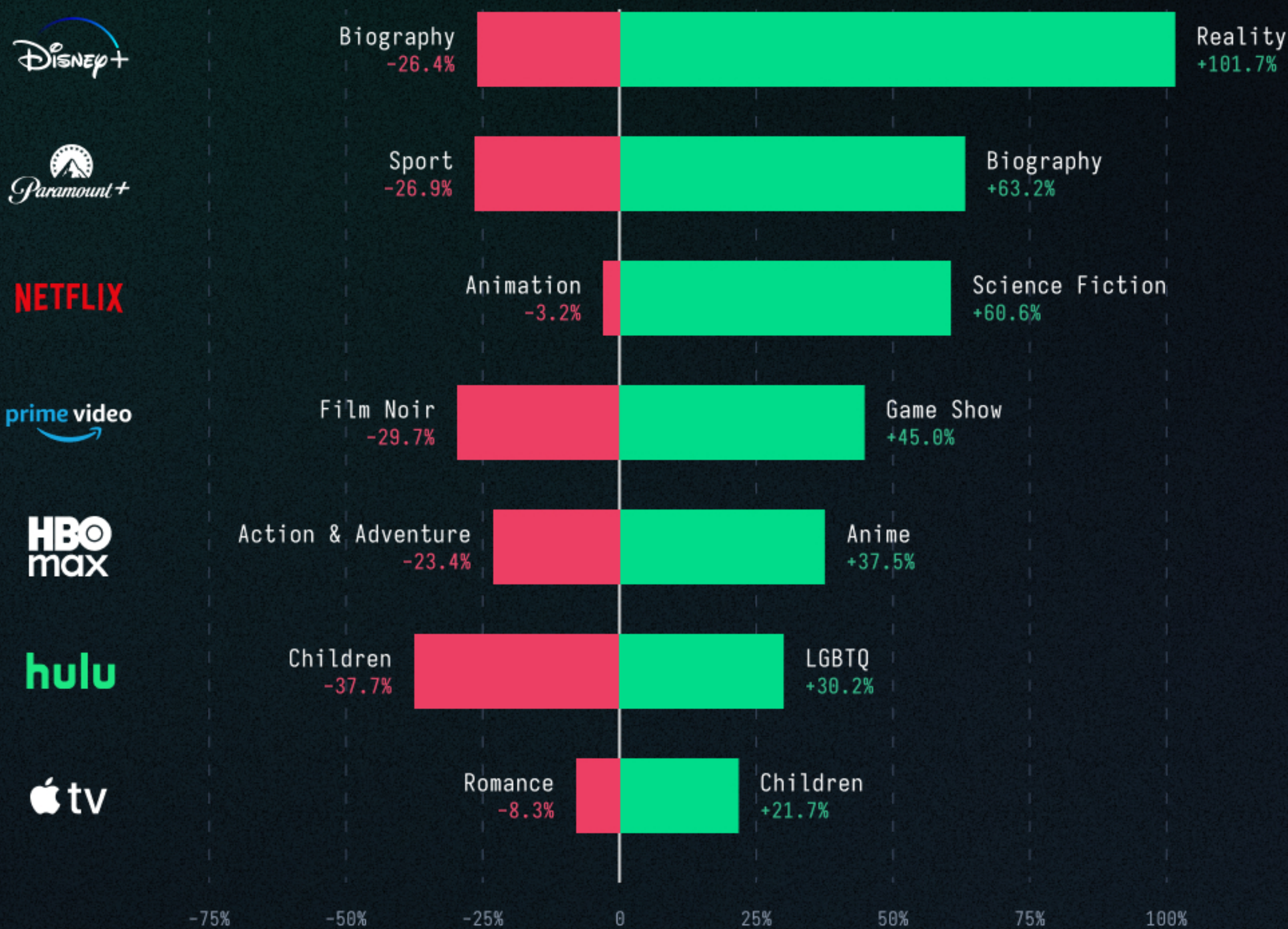


Source: Reelgood metadata and title availability database

Largest Genre Changes in Content Catalog in 2025

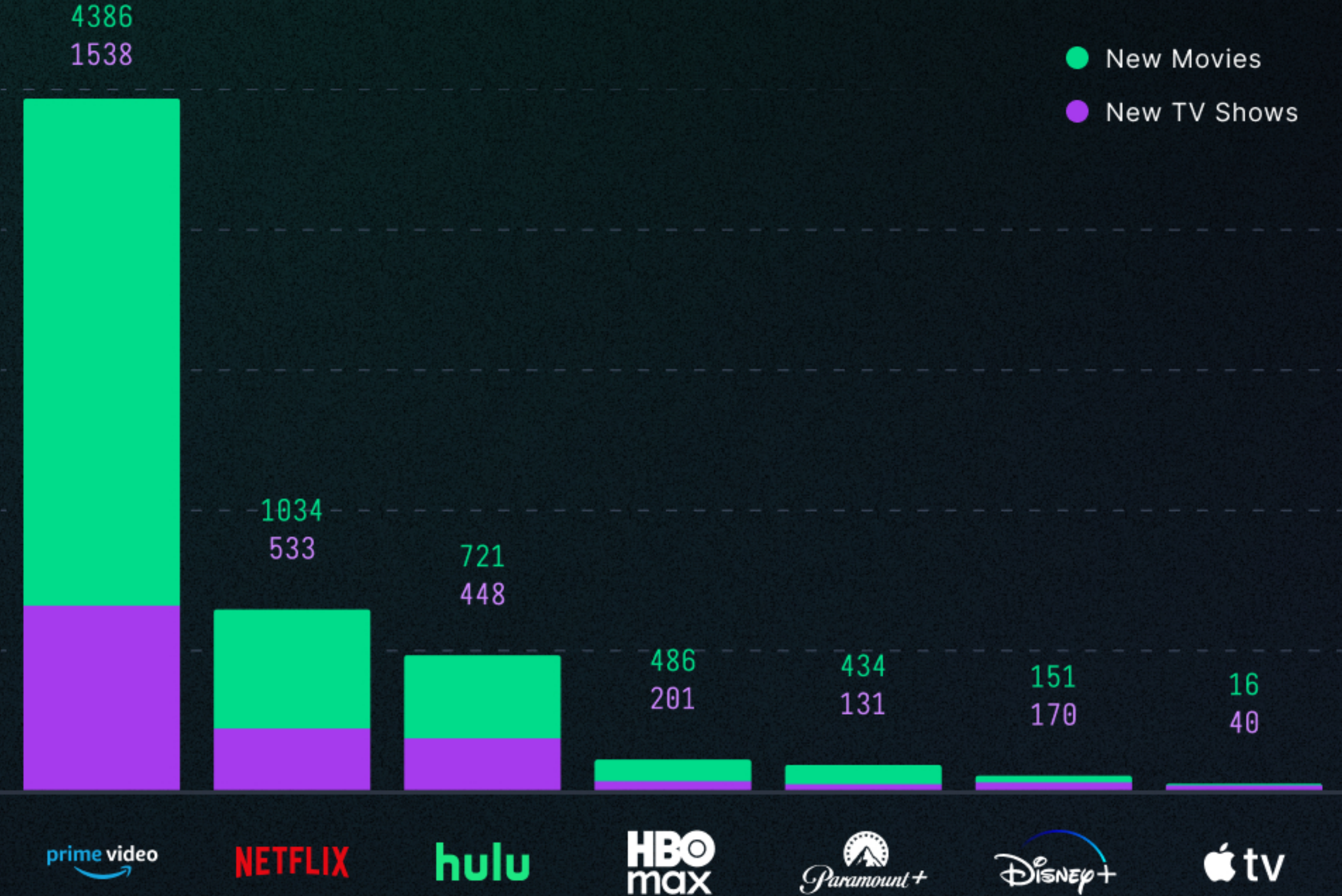


Largest genre gain and loss for TV shows & movies combined. Major streaming services



Source: Reelgood metadata and title availability database

Most New Titles in 2025 by Major Streaming Service

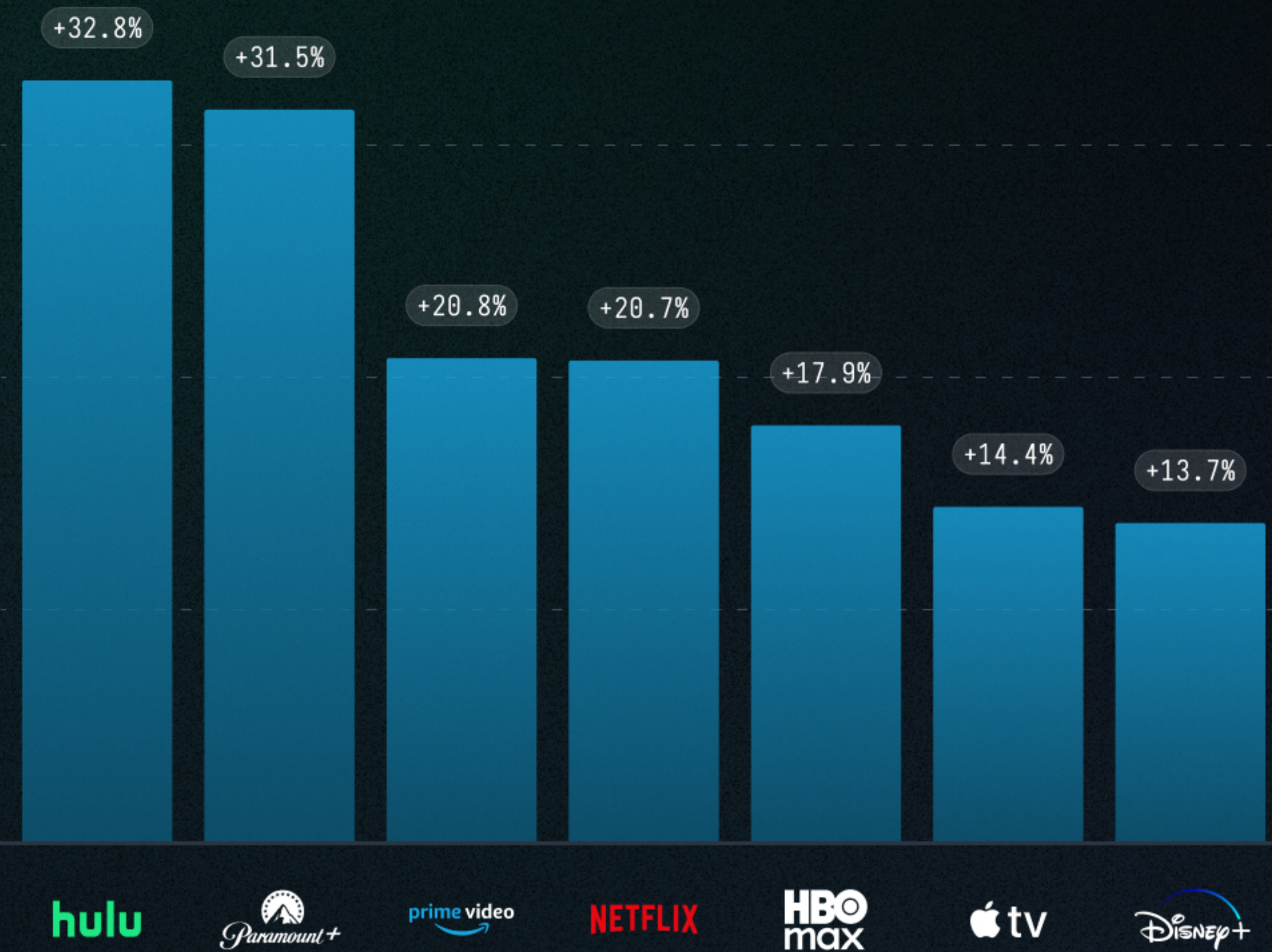


Source: Reelgood metadata and title availability database

Most New Content in 2025



New TV show & movie content share of total library



Source: Reelgood metadata and title availability database

Most New Content by Sub-Genre in 2025



Doctor, Supernatural,
Based-on-novel



Doctor, Supernatural,
Based-on-novel



Holiday, Christmas,
Religion



Doctor, Based-on-novel,
Religion



Based on novel, Political



Sports, Supernatural,
Music



Doctor, Based-on-novel,
Suspense

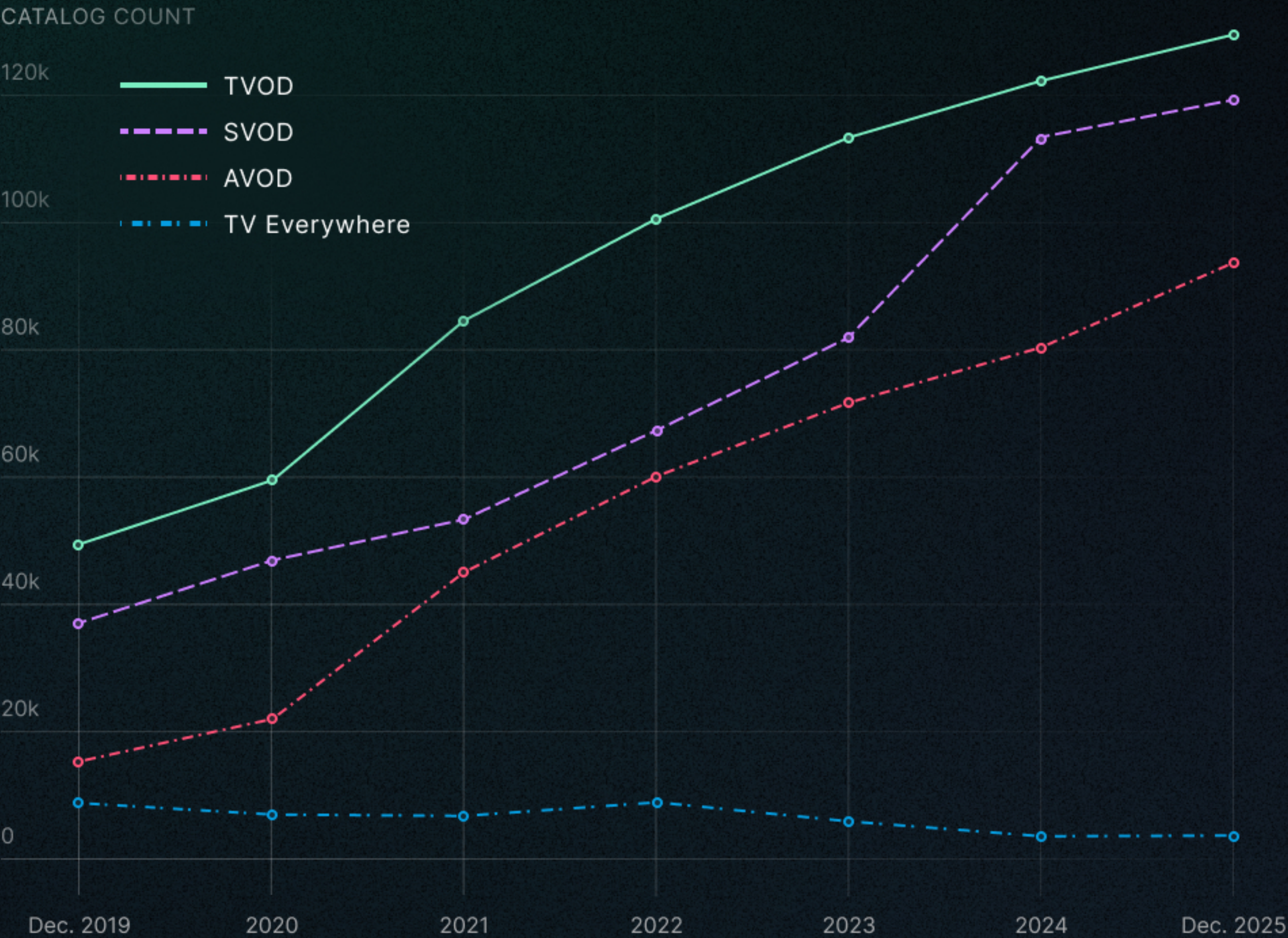


Based-on-novel, Doctor,
Sports,

AVOD, SVOD, TV Everywhere, TVOD Growth



Catalog count by service type (December snapshots, 2019-2025)



Source: Reelgood metadata and title availability database

Most Popular Movies & TV Shows in 2025



Overall ranking using US streaming+engagement activity on SVOD, AVOD services via Reelgood app; most popular title per service



Source: Reelgood metadata and title availability database

The Modern Standard in TV & Movie Metadata (and Streaming Title Availability)

See How **Reelgood** Can Power...



Consumer products via a single source of truth



Licensing decisions & rights management



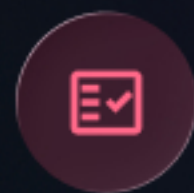
Industry insights



Competitive analysis



Real-time global streaming service coverage



99%+ accurate data - no duplicates or mismatches

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